SAMPLE NEWSCAST SCRIPT

Following is a sample script that could be used for the first newscast of the game. It may also serve as an outline for future newscasts. Along with the general news that is in the broadcast, you might also include interviews with members of the APEX community and an editorial made by either a member of the News Media or the community.

OPENING ANNOUNCEMENT: ITEM C-1
IT'S TIME FOR THE KAPX NEWS WITH _______________________,
name of NEWSCASTER A
________________________, AND ______________________ REPORTING.
name of NEWSCASTER B name of NEWSCASTER C

ITEM A-1
Good Day
Today's top stories:

    New politicians take office in APEX...
    The question of a new county hospital for APEX arises...
    And _________________ has a special report on rising taxes.
    NEWSCASTER C

ITEM B-1
Apex has a brand new group of elected officials this year.

Taking office in the Apex City Council, are:
________________________ Representing Ward 1
________________________ Representing Ward 2 and
________________________ Representing Ward 3.

At the Apex County Board of Supervisors, the new members sworn in are:
________________________ Representing the Suburb
________________________ Representing Township 1
________________________ Representing Township 2
________________________ Representing the City and
Representing the County at large.

KAPX will be continually monitoring the performance of our new officials and reporting their actions or inaction to the community.

ITEM A-2

The citizens in Township 1 have threatened to go to the state court to get an injunction against the open garbage dump in Analysis Area 26. Local citizens contend that the county politicians have neglected the area and their responsibility in upgrading the county's environmental health.

On a similar note, 45 junior high school students were sent home today because of obnoxious odors from Caesar's rendering plant. School officials and parents have demanded action be taken by the county politicians in stopping this and other air pollution problems in APEX.

ITEM B-2

One of the most pressing matters before the county board is that of the county hospital. County hospital has been expanded and modernized three times since its original construction in 1912. It currently occupies 19 acres in analysis area 7 and has 362 beds. Reports of overcrowding and lack of modern equipment persist. The state has threatened the county hospital with loss of accreditation if it does not begin to completely revamp its facilities within this year. Everyone agrees this would be very bad for our community. The hospital administration has been requested to prepare a complete report of its services and needs to present to the board.

ITEM A-3

A long-time issue in APEX is that of the junior college. For many years the community college has operated out of high schools and community centers. With the recent increase in demand for adult education, the college administrators have begun to push for a centralized new campus. Estimates of cost range from 1.5 million
to 2 million dollars. Both the city council and county boards have shown interest in the past. It remains to be seen if our new politicians will cause the new campus to become a reality.

And now, _______________________ with a special report on taxes

NEWSCASTER C

in APEX.

SPECIAL REPORT: ITEM C-2

At a recent community meeting, people complained that taxes have been rising steadily in APEX county. Members of two neighborhood associations have met with county politicians to explain the problem, yet nothing happens. One irate citizen said that possibly one reason so many INCUMBENTS in the last election were defeated was that citizens are angry about increased government taxes with little increase in government services. The local APEX Taxpayer's Association is continuing its drive to build responsibility into our local APEX government.

I don't know what the end result will be, but I did talk with a lot of angry people in APEX county.

ITEM A-4

In other local news, the city bus line is in trouble again, as long-time residents may remember, the city government has subsidized the privately-owned bus line for the last five years. The current agreement has ended and once again the bus line owners are asking for money from the city councils; this time $200,000 each year. The company's manager said "The bus company would have to shut down without the subsidy."

ITEM B-3

Outgoing APEX Councilman McGinty said today that the city is in good shape. In his final press conference, he indicated that the local economy was strong, the sewer-street and water systems are in good repair, and the capital PROJECTS, begun during his time in office, will be completed soon. When reporters asked what his plans are now that he's out of office, McGinty indicated his retirement will be spent in Rio de Janeiro, Brazil.
ITEM A-5

The county welfare rolls grew again this last month. Two hundred more applications for funds were received by the APEX county welfare department. The commissioner stated that the increase was due to closing of strawberry-picking season. The welfare department is asking for a 20% increase in its budget this year.

....Coming up next on KAPX:
Boxey container corporation may locate in APEX county.

But first, a word from our sponsor....

COMMERCIAL: ITEM C-3

Hi friends, Ralph Tillingham here, owner of Ralph Tillingham Ford in the beautiful city of APEX where this weekend we are having our fabulous 3rd Saturday of the Month sale.

Yes - Ladies and Gentlemen! This sale is the biggest this year, even bigger THAN last weekend's.

This weekend and this weekend only, you can purchase a brand new fuel-injected ESCORT for just $400 above Kelly Blue-Book sticker price.

We have the biggest selection of new and used cars in this area. How about this folks: A brand-new slightly-used 1991 Mustang for just 67 hundred and 95 dollars. (Seats, tires, and other options slightly extra.)

So come on down, and browse around, but don't leave without one of our cars. That's Ralph Tillingham Ford, 1300 Longway drive. Look for the giant ham in the sky.

ITEM A-6

An opportunity to help alleviate part of our unemployment problem was announced today by the regional headquarters of the Boxey container corporation. A new Boxey factory is proposed for APEX county. The spokesman announced that the plant would employ 220 persons and add approximately 1 million dollars to the county's tax base. Boxey requests 20,000 dollars in sewer system upgrading
by the politicians and an INVESTMENT of good faith by the business community.

**ITEM B-4**

Crime is up in Township 2. At the county hospital today, Carol Sherbrook, a local resident, claimed she was accosted, she screamed for help, but by the time police arrived, it was too late. She is reported to be in fair condition. The police have continued their investigation, but the reporter feels that the situation will not be solved until concerned citizens talk to their politicians to get some action. When asked about this disturbing situation, the Sheriff indicated that a new Sheriff station in Township 2 is a must.

That's the KAPX news for tonight, this is __________________________, ________________________, and NEWSCASTER B

_______________________ hoping your news is good news.

NEWSCASTER C

**ANNOUNCEMENT: ITEM A-7**

Stay tuned for a KAPX editorial by ________________________ on NEWSCASTER C

a vital issue of concern to APEX county.

**EDITORIAL: ITEM C-4**

Problems have always accompanied progress, we make great strides in our technology but at the same time, we often let loose forces which, if uncontrolled could destroy us and all our works.

But it doesn't have to happen that way. The same mental process which created the unintended side effects of progress can—and must—clean up and control those undesirable by-products.

We created automobiles, launching an era giving us the greatest mobility for people and goods the world has ever seen. At the same time, so successful and so desirable does this form of mobility become, that everybody wants it. This throws an
ever-increasing burden upon our streets and highways.

To ease this burden we start building a modern system of safer and higher-speed roads and freeways and introduce more efficient traffic control methods. This, in turn, creates a problem.

The cost is great, so the gasoline tax and other means of raising revenues are developed and, by law, earmarked specifically for these vital purposes.

As cities become larger and more complex, and as industry and automobiles increase to take care of man's growing needs, our standard of living is raised. At the same time, however, a new monster - smog - is created. Has industry removed enough of its noxious fumes from our atmosphere? And can we, facing a longer, more difficult fight with the automobile make good progress in cleaning up our air? These are questions that we, the citizens of APEX must answer over the next few years.

ITEM B-5

KAPX recognizes its obligation to present differing viewpoints, if there are any, please contact us.

END